



Press Release

For Immediate Release

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San Juan, Puerto Rico

Salud Social, a San Juan Puerto Rico based technology startup founded in 2014 and specializing in online medical care scheduling service, announced today that it has received its initial round of funding from Ausubo Ventures, a Puerto Rico based Angel Investment Group, to launch its first international marketing campaign in December 2014. “This round of funding is critical because it will allow Salud Social to market internationally and have a sustained presence in the leading industry tradeshows where Health Industry professionals from all over the world go to learn about new technologies and to manage their businesses. Salud Social’s core software product has already being sold to customers in Puerto Rico said its President and CEO, Alberto Lugo.

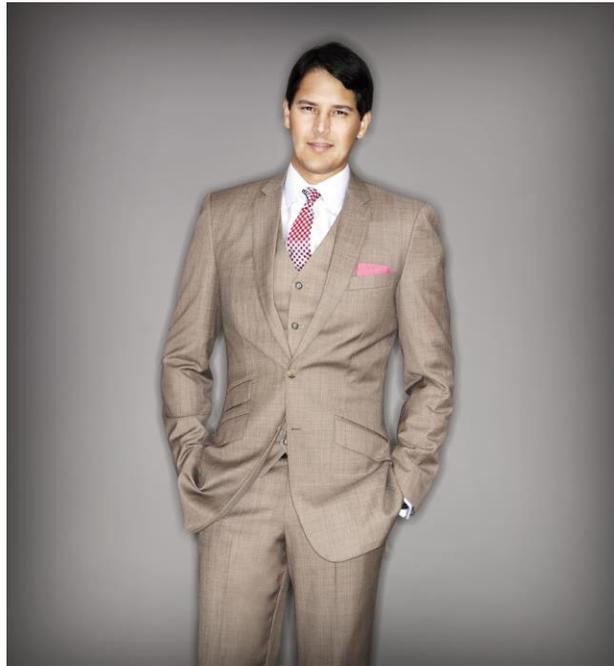
“Our expectation is to grow our client base in Puerto Rico and export our product to other countries in 2015. The platform runs with the model Software-as-a-Service (SaaS) and provides an easy way for patients to schedule appointments and for physicians to optimize the patient’s experience. Ausubo Ventures shares our vision and is a key component in the growth of our business.” Mr. Lugo said.

[Ausubo Ventures](#) is a Puerto Rico based Angel Investment Group focused on identifying and funding early stage, high-growth local startups to help them achieve their full potential. Ausubo’s team includes Intellectual Property, Technology, Legal and Financial experts who provide advice to the founders they support. “Alberto is a serial entrepreneur with a proven track record. We believe we can add value to his startup” said Ángel L. Pérez, co-founder and partner of the group. The deal between Salud Social and Ausubo Ventures was closed on November 20, 2014 for an undisclosed amount.

Salud Social, LLC
www.salud-social.com

Ausubo Ventures LLC
www.ausuboventures.com

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Alberto Lugo, President and CEO of Salud Social



Ángel L. Pérez, Partner at Ausubo Ventures